



Friday, September 18th, 2009

www.charlestongreen.us

www.charlestongreencommittee.com

The Green Connection

Next Green Committee Meeting

October 13th

Third Floor Public Meeting Room at 75 Calhoun Street

Meet the City's Sustainability Director

([CARTA Route 201](#) or [210](#))

Bring Your Own Mug!

Southern Alliance for Clean Energy Webinar

Charleston The Southern Alliance for Clean Energy will be giving a presentation on "Climate Policy: Options and Opportunities for the Southeast" from 12:00 p.m.—1:00 p. m. on Thursday, September 24th, 2009. Directly engage with staff experts and learn about emerging clean energy technologies, opportunities, and current issues. Join in on this webinar to learn about the options and opportunities that await the Southeast through climate policy and how to get involved and urge support for a clean energy future. [Click Here](#) to register! Contact is available at (712) 775-7000.



Exploring Options to Build Better Communities

Learn more about a new kind of zoning, form based codes, in 1 of 3 sessions next week.

Tuesday, September 22

6:30 pm

Charleston County Library , 68 Calhoun Street

Wednesday, September 23

6:00 pm

Mount Pleasant Council Chambers, 100 Ann Edwards Lane

Thursday, September 24

6:00 pm

Greater Summer Chamber of Commerce, 402 N. Main Street



Green Fair Business Expo - Discount offered

Some of the biggest power players in the largest growing business sector in the Southeast, will be gathering on September 25th at the Francis Marion Hotel to share their knowledge and expertise. A full day of activities will include 90 minute Workshops, a Green Networking Luncheon, Round Table Discussions, an Exhibitor Showcase and a Cocktail Party Wrap Up. The US Green Building Council will also be on hand with two of their half day accreditation workshops, available for a separate fee.

A full day ticket for The SC Green Business Expo is normally \$100. Green CommitteeConnection recipients will get a \$25 discount.

For more information and to purchase tickets [CLICK HERE](#).

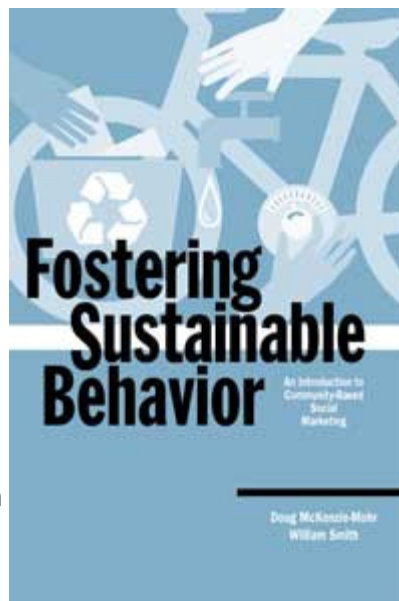
The Green Business Expo is sponsored by The City of Charleston, The Charleston Green Committee, Charleston City Paper, WCBD Channel 2, PDA Greenlight, ZeroDraft, K.E.W. Solutions and Money With A Mission. The Sustainability Institute will also receive a portion of the tickets sales as a SC Green Fair Non-Profit Partner.



Fostering Sustainable Behavior Workshop

Don't miss this great opportunity to attend the Fostering Sustainable Behavior Workshop! This event will be held at the Coastal Georgia Center, located at 305 Fahm St., Savannah SC. There is an Introductory Course on Wednesday, October 7th, from 8:30–4:30, and an Advanced Workshop on Thursday, October 8 from 8:30–4:30. The Introductory Course and the Advanced Workshop each cost \$75, and you can attend both for \$100.

This workshop is conducted by Dr. McKenzie-Mohr, environmental psychologist and founder of “community-based social marketing” Learn how this new approach, which focuses on promoting behavior change through outreach, has become an effective method for promoting sustainability in communities nationwide. Those attending the introductory workshop will learn how to foster sustainable behavior by selecting behaviors, identifying barriers, developing strategies, conducting a pilot program, and implementing programs on a broad scale. as well as hear case studies illustrating the use of this



method. The advanced workshop will dive more in-depth into the design and evaluation of your own community-based social marketing program.

Rooms have been held at the nearby Hampton Inn and Courtyard Marriot for October 6-8 and can be booked by calling 912-721-1600 or 912-644-6880. Both hotels are within walking distance of the Coastal Georgia Center. A government rate has been secured at \$108 and non-government at \$139, but you must make reservations by 9/17 to get this rate; be sure to mention the Fostering Sustainable Behavior conference.

The workshop will be limited to 75 participants for the first day, and 45 participants for the second day, to ensure opportunity for ample discussion. [Click Here](#) to register. If you have not created a profile yet, please take a brief moment to create one by clicking Create Profile under the Login boxes. You can then return to Workshops and register.

Increase Your Fuel Efficiency Through Hypermiling!

Did you know that you can increase the fuel efficiency of your car by as much as 30% by using a few simple driving techniques? It's a new trend called "hypermiling", and thousands of people are catching on to save some cash at the pump (as well as the environment!). Some easy steps are accelerating slowly, anticipating red lights and stops, avoiding the use of your breaks, and decreasing idling time. There are several websites up now that can lead you through a few easy techniques, [click here](#) to visit one of them.

In addition, there is a VERY interesting and informative article on how to stop traffic jams and therefore the inefficient "stop and go" that decreases our miles per gallon. This article is called "Traffic Experiments: And a Cure for Waves and Jams". After reading this article, you will not only be able to drive smoothly through traffic, but you can actually eliminate traffic jams for every other driver on the road behind you! [Click Here](#) to read more!

