



Friday, September 11th, 2009

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The Green Connection

Education Subcommittee

September 16

Wednesday

8:00 am

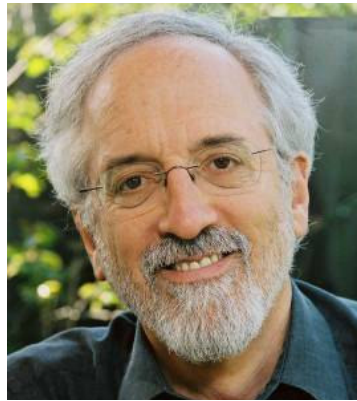
Planning Library

75 Calhoun Street

([CARTA Route 201](#) or [210](#))

Gil Friend Lecture

Charleston's sustainable lecture series at the Charleston Visitor's Center Theatre at 6:00 p.m. on Monday, September 14th. Entrances to the building are via Meeting St. and the bus shed sides of the building. Receptions and book signings immediately follow at Lulan Artisans Showroom, 469 King St.



Gil Friend is President and CEO of Natural Logic Inc., providing advisory services in strategy, design, operations and information systems that help clients build economic advantage through exceptional environmental performance. Friend has over 40 years of business experience, and *Tomorrow Magazine* called him "One of the country's leading environmental management consultants-a real expert who combines theoretical sophistication with hands-on, in-the-trenches know-how." Come out to hear his lecture for some helpful pointers in environmental consulting and sustainability. [Click here](#) for more information.

Many thanks to local merchant Eve Blossom of Lulan's for giving this community this lecture series!

Meet with Senators McCain and Graham

Monday, September 14

9 a.m. doors open at 8:30 a.m.

McAlister Field House at The Citadel
171 Moultrie Street, Charleston, SC

Senator John McCain and Senator Lindsey Graham are coming to Charleston to hear you. Many of you are supportive of federal actions that will lower carbon emissions and create an energy independent future for our country. This is a great opportunity to thank the senators for their leadership on this subject and to encourage them to support legislation in 2009.



Community Open Land Trust Conservation Conference

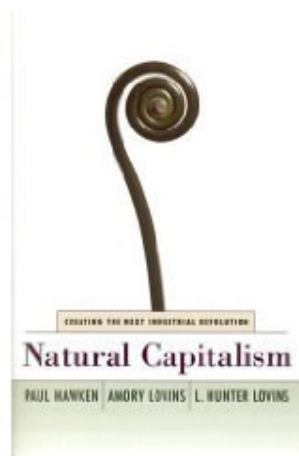
On October 22, 2009, the Community Open Land Trust will be holding a day long conference filled with lectures from speakers such as Dr. Richard Jackson, author of "Urban Sprawl and Public Health, Charles Fink, founder and president of Greenways, Inc., and many more. This conference will be held at Lexington Municipal Conference Center, 111 Maiden Lane, Lexington SC.

Enjoy lectures on green business, health, and the outdoors by several engaging speakers from 8:00 a.m. until 5:00 p.m. The early bird registration fee (which includes lunch, refreshments and guided field trips) is \$70 for COLT members and students and \$95 for non-members, and is **due by September 28th**. Group rates and discounts are available. There are also exhibitor and sponsorship opportunities available. [Click here](#) to register on-line or download and print out the mail-in registration form.



Natural Capitalism by Paul Hawken

Look no further for an engaging read on the future of ecologically sound industrial development, hailed as a green industrial revolution. This book poses the idea of natural capitalism, which, unlike traditional capitalism, takes proper account of the monetary value of natural resources and ecosystem services that make possible all economic activity, and all life. It advocates resource productivity (doing more with less), redesigns industry for zero waste, and focuses on creating sustainable resource use. This book presents a green business strategy that is both profitable and necessary, as well as a very interesting read. [Click here](#) to learn more about this innovative work.



Charleston County Saves \$350,000 on Electric Bill

The Charleston County Government saved 350,000 from March to June 30th 2009, as compared to the same period in 2008, through an internal initiative to save energy. Some simple measures can make all the difference. Here's how they did it:

- ensure that office lights and equipment are turned off after hours
- set office temperatures at a minimum cooling level



of 74 degrees and a maximum heating level of 70 degrees.

- Turn off heating and air during off hours
- Replace magnetic fluorescent ballast lighting with electronic ballast lights
- Replace incandescent light bulbs with compact fluorescent light bulbs as they burn out
- Review over 400 electrical bills, finding that 3 rate schedules could be changed to reduce energy costs.

Find out more by contacting the Charleston County Facilities Department at 843-202-6900.