



Friday, October 9th, 2009

www.charlestonegreen.us

www.charlestonegreencommittee.com

The Green Connection

Next Green Committee Meeting

Mayor Riley and the City's Sustainability Director Speaking
John Wesley United Methodist Church

626 Savannah Highway

(CARTA Route 30)

October 13th

8:00 A.M.

Bring Your Own Mug!

The Green Committee wants to make a big impression on the Mayor in advance of taking our Green Plan to City Council. James Meadors, chairman, has already lined up a number of donors who will step forward and make their financial contribution to support our work. We hope to have a line of 100 people stepping forward with a gift to show Brian and the Mayor how dedicated we are to this cause. We look forward to having you join us to present your gift at the next Charleston Green Committee meeting.

Checks can be made payable to The Coastal Community Foundation and **write Charleston Green Committee in the memo**. If a **credit card** is easier for you, go online to www.charlestonegreencommittee.com and click on the Donate Today button and be sure to **designate Charleston Green Committee** or your contribution will go into the General Fund at the Coastal Community Foundation. **If you do use your credit card**, get in line anyway and bring a copy of your receipt – we want to see a long line.

We are also looking forward to introducing you to Brian Sheehan the new Director of Sustainability of Charleston and to thanking you in person.

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has."
-Margret Mead

The Trident Rideshare

With a goal of reducing the number of cars on the road, the Berkeley-Charleston-Dorchester Council of Governments has now officially launched the **Trident Rideshare** [website](#). With just a few easy clicks, you can register to find a buddy to share a car, bus, taxi walking or biking buddy to work, the Cooper River Bridge Run Event, you pick! THERE IS NO CHARGE for companies or individuals as this program is being funded through the Federal Transit Administration.

Contact Vonnie Gilreath, Mobility Manager, at (843)529-0400 with questions. She is available to do presentations to any groups, with the goal of having many people using this service as possible. She's started with the small and larger employers but can work with any size business or group. Click the link above to sign up, and contact Vonnie with any questions or ideass!



The Greening of Charleston—through meetings and information

BCDCOG Air Quality Coalition Meeting

Wednesday, October 14th

9:30 A.M.

1362 McMillan Avenue, Suite 100

North Charleston, SC

For background click [here](#).

Offshore Wind Public Hearing

Monday, October 12th

6 - 8 PM

Baruch Institute, 177 Hobcaw Road, Georgetown, SC 29440

South Carolina is beginning to focus on offshore wind as an ideal way to produce clean, renewable energy while also creating jobs and generating revenue for our state. The first public hearing on this topic is being hosted by the SC Legislative Offshore Wind Study Committee and will take place on Monday in Georgetown.

Get Your Voice Heard Through the City “Comp” Plan Survey!

Win a tree for your City neighborhood!

The City of Charleston is updating its comprehensive plan for the future. In business language, it is the City's Vision statement. Over the next 8 months the City will be updating the comprehensive plan that is our guide for how our city progresses over the next several decades. While the City's current plan, the Century V Plan, is a flexible, constantly evolving document with many area plans and thematic plans falling under the Century V umbrella, it needs an update. This is why City Planners want to hear from you! Simply follow this [link](#) to complete a survey. It's on line and quick .



City neighborhood association with the greatest *percentage* of surveys completed will win a free street tree planted in their neighborhood. Just place your neighborhood name in the comments section when you complete the survey to support your neighborhood association.

Mandate vs. Volunteer Recycling: Which Works Better?

Although many U.S. cities have an active volunteer recycling program, recycling is usually not mandatory, it is simply an option for both businesses and residents. Some cities are reluctant to make recycling mandatory because of the increased governmental spending expenses; as opposed to using pre-existing, readily available, and inexpensive landfill space. Despite this, cities such as San Diego, San Francisco, Seattle, Pittsburg, have implemented mandatory recycling programs, while others meet halfway, making recycling mandatory for businesses only. There is no denying that mandatory recycling works, as it greatly increases the amount of waste recycled. Also, with penalties such as costly fines, a city can even help pay for the program.



Despite the success that these cities have had, the fact is that most cities will continue to make recycling strictly volunteer based. However, mandatory or volunteer, the recycling rate in the U.S. continues to increase, showing that we as a people are becoming more environmentally conscious whether we are required to do so or not. According to the EPA, from 1990 to 2005, the amount of trash going to landfills decreased by 9 million tons and continues to decrease each year. Keep up the good work America! And Charlestonians, recycling is volunteer based, so get out to the Charleston County Recycling Center on 13 Romney and pick up a recycling bin (or two)!