



Thursday, October 22nd,

[www.charlestongreen.us](http://www.charlestongreen.us)

[www.charlestongreencommittee.com](http://www.charlestongreencommittee.com)

## The Green Connection

### Green Plan Presentation and Adoption

Tuesday

November 10th

James Island Recreation Complex

1088 Quail Drive

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### *Internship Opportunity: City of Charleston Sustainability Division*

The City of Charleston is seeking a sustainability intern who will help the new Sustainability Director, Brian P. Sheehan, in the development of energy efficiency, renewable energy, green roof and other projects that support the work of Charleston's Sustainability Division.



The City of Charleston, in seeking to dramatically improve its energy efficiency and reduce its carbon footprint, is developing a business plan to create the Charleston Energy Efficiency Partnership. The partnership is expected to launch in 2010. Primary work for the sustainability internship will be assisting in the development of this partnership. For more information on the partnership, see the City's Phase 1 assessment report [here](#).

Other duties regarding public relations may include press releases, outreach and event coordination, and website maintenance/updates.

Interested applicants should have a background in business, law, environmental science, energy, or planning/public administration. In addition, interested applicants should have a passion for sustainability and a desire to work in a start-up environment.

The internship will begin as soon as possible. Attached you will find the job description. All interested applicants should send their resumes, references, and available start/work dates by Friday, November 6, 2009 to:

Brian P. Sheehan, LEED AP  
Director of Sustainability, City of Charleston  
75 Calhoun St. Charleston, SC, 29401  
Office: (843)973-7228 Fax: (843)724-7354

## What does the number 350 mean?

it's what scientists say is the safe upper limit for carbon dioxide in the atmosphere.

**Saturday October 24, 2009**

### **Mount Pleasant Waterfront Park**

Join us at the Mount Pleasant Waterfront Park for an International

Climate Action Day photo!

The only catch is you can't drive your car to the park...

### **Bike it, Bus it, Walk it, Skate it, Paddle it, Run it**

Get a little exercise, enjoy the day and be a part of a world wide voice.

Plan on getting there about 3pm so we can set up for an aerial photo at 3:50.

**Invite your friends!**

go to [www.350.org](http://www.350.org) for all kinds of great information about what is happening that day around the world.

Two years ago, after leading climatologists observed rapid ice melt in the Arctic and other frightening signs of climate change, they issued a series of studies showing that

**the planet faced both human and natural disaster if atmospheric concentrations of CO2 remained above 350 parts per million.**

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## **Going Green For Halloween!**

This year, make sure your Halloween is fun and GREEN. Here's a few easy tips for you and the kids to keep your Halloween environmentally friendly.

1. Consider costumes: Store bought costumes contain toxic chemicals. Try making your own from cotton and other safe, natural materials. When at all possible, reuse and recycle!

2. Watch your treats: Try to hand out organic and fair trade candies.

3. Jack-o-lanterns: Illuminate jack-o-lanterns with beeswax or soy candles. Make sure to compost your pumpkins and jack-o-lanterns after Halloween!

4. Trick or Treat: Instead of driving to a trick or treat location, go door-to-door near you. It will save gas and create a healthy sense of community in your neighborhood!

5. Have a party!: Send electronic invitations (email). Create decorations with the kids from nature and recycled materials. Finally, instead of



with the kids from nature and recycled materials. Finally, instead of throw-away goodie bags, put out bowls of unwrapped treats for your guests!

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## *How do you Build Community Support for Sustainable Policies?*

During his two day conference in Savannah on October 7-9, 2009, Dr. Doug Mckenzie-Mohr, environmental psychologist, attempted to answer this question. According to Dr. Mckenzie-Mohr, education efforts alone are too expensive and ineffective. Our thanks go to Peter Zalka, a Charleston Green Committee supporter for going and reporting back.



So how do we actually get people to change their behavior? Not just say they will use less water, but actually install a low flow showerhead. Dr. McKenzie-Mohr has done extensive research and consulting internationally to create his model for fostering sustainable behavior called Community Based Social Marketing (CBSM). CBSM goes beyond traditional marketing by identifying barriers to long lasting behavior change; then designing and testing strategies and methods to build community support.

Access to a wealth of information including: discussion forums, best practice case studies and a free down load of Dr. McKenzie-Mohr's book is available at [www.CBSM.com](http://www.CBSM.com).

